# The Place of Animals in Ecological Economics USSEE 2003

Joshua Frank Ph.D.

The Foundation for Interdisciplinary Research and Education Promoting Animal Welfare (FIREPAW) www.firepaw.org





- The Case for non-human animal consideration:
- Jeremy Bentham-Father of Utility Theory
  "The question is not, can they reason? Nor, can they talk?
  But, can they suffer?"
  - Economics has moved far away from his original intentions.







### Singer, Regan, and others:

- Lack of a relevant distinction and moving targets
- The marginal cases argument
- Utilitarian vs. Rights-based cases
  - Constrained Utilitarianism (Frank, 2001)
- It need not be all or nothing: the case for SOME consideration
  - Quantified value
  - The "zero default"



### Individual vs. Ecological Ethics

- Ecological Economics typically takes ecological perspective
  - Generally valuable, but fails to incorporate nonhumans as individuals
- Examples of conflict:
  - Conservation orgs calling for more animal testing
  - Outright killing of non-native species
  - Suffering discounted if ecosystem unharmed

## Why Ecological Economics?

- Why Economics?
  - Economic questions
    - Trade-offs
    - Information economics/market failure
    - Use of limited resources
    - Financial incentives
- Why Ecological Economics
  - Interdisciplinary
  - Inclusive
  - Has dealt with related questions
    - Intergenerational equity, income inequity



### How to give consideration

- Can indirect consideration (ie sympathy) replace direct?
  - If an animal suffers in the forest and a sympathetic economic agent doesn't hear it, does it really suffer?
  - Perverse implications: Intentional Misinformation
- Larger issue of the production process and Information Economics
- The real world: Institutionalized ignorance; unseen suffering
- Again--with no obvious way to internalize, the "zero default"



#### Solutions?

• Parallel to humans with zero (or very little) income--how do we internalize their wants and needs?



# Where Ecological Economics has succeeded and fallen short: Successes

- Wild animal populations
  - This is where Ecological Economics has given adequate attention
    - Species Extinction
    - Biodiversity
    - Trade in illegal ivory
    - Consequences of development



# Where Ecological Econ has not done as well:

- Animal Experimentation
  - Great example of no mechanism to internalize cost and the "zero default"
    - England does try to internalize
- Can the "foxes" do the accounting for the hen house?
- Is a tax a potential solution?



### **Food Products**

- Best example of information costs and institutionalized ignorance
- Willingness to pay to reduce cruelty
  - Possible market failure (enforcement costs)



### Companion Animals

- 5 mm euthanized annually--The one case where the goal is agreed upon.
- Still there are major economic issues
  - Product choice (adoption/pet store/pure bred)
  - Spay/Neuter-demand function (subsidies)
  - Rental market (current FIREPAW project)



### Conclusions

- Need more economic study of issues
- Need more discussion of how to internalize death/suffering outside of market system

• FIREPAW is attempting to work out some of these issues.

